

COMMENT ON UNICEF REPORT

The United Nations Children’s Fund’s (UNICEF’s) 2007 report card on child wellbeing for OECD nations has ranked New Zealand last out of the OECD countries on deaths from accidents, and injuries per 100,000 to those under 19 years old.

The picture drawn by the report was formed mostly from statistics gathered in 2001, but UNICEF rejected the Government’s claims that the dire image of child wellbeing painted by the fund’s latest report would show improvement if it had used current data.

UNICEF’s New Zealand executive director, Dennis McKinlay, told National Radio’s Nine to Noon programme that even if more recent data had been used, “I think that we would still find that, overall, we’re performing quite poorly for our children, I don’t think there’s been sufficient change in attitudes to children, and we still need to be working on these indicators.”

Safekids director, Ann Weaver, says: “Like many people I was shocked to see NZ slip down the OECD table. It might be that because the data used in the survey is from 2001 that the data is still catching up with the hard work we have been putting in. It may be that we need to take this as an opportunity for all stakeholders to focus on working together, and

targeting one or two key issues that are relevant to helping reduce injuries to the children of New Zealand.”

She continued: “From the results of past Safekids Campaigns, we know that when we target a particular issue we can make a dramatic difference. In the years following the implementation of swimming pool legislation in New Zealand, toddler drowning in home swimming pools has reduced significantly.”

“Injury prevention workers need to take heart. This is a wake up call but there are things we have done that we are confident are making a difference.”

SAFEKIDS REMINDS DRIVERS TO TAKE CARE AROUND SCHOOLS

New Zealand has the third highest rate of traffic related child deaths in the OECD, and more than 1,200 child pedestrians were killed or injured in NZ during the last five years¹. Children’s safety advocates, including the NZ Police and Safekids New Zealand, are keen to remind people of three important safety messages:

- *Stick to the speed limit around schools*
- *Watch out for children walking to and from school*
- *Supervise children at play*

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Director of Safekids New Zealand, Ann Weaver, says: "This level of child pedestrian deaths is unacceptable. It is essential that drivers slow down when passing schools, and drive within the speed limit at all times.

"Teaching children about road safety is vitally important, but so is driver responsibility. Drivers need to be aware that children's perception of traffic and ability to judge traffic speed is not as developed as that of adults. Because children are also smaller and are more easily distracted, they are vulnerable road users."

With increasingly large numbers of children being dropped off and collected by car, schools can generate their own 'rush hour' with busy parents zipping in and out of parking spots, and even parking across pedestrian crossings. Add to this the existing traffic levels and we have a recipe for disaster. Data² clearly shows that after school, between 3 and



5pm is by far the worst time for child pedestrian accidents and fatalities.

New Zealand Police have reinforced the need for drivers to pay attention to their speed around schools with a permanent Speed Kills Kids Campaign. The campaign means that police will ticket all drivers exceeding the speed limit by 5km/hour or more within 250 metres on each side of school boundaries.

1. *Injury Prevention Research Unit, unpublished NZIHS Hospitalisation Discharge Data (1997 – 2001). 2004. Otago University.*

2. *Ministry of Transport, Unpublished Crash Analysis System Data (1999 – 2003), N.Z. Government. 2004.*

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Editorial contributions or enquiries email wcarter@adhb.govt.nz or telephone (09) 631 0724.

Publication of contributed material is at the discretion of Safekids.

If you no longer wish to receive Safekids News please email Helen Stretton (hstretton@adhb.govt.nz) or phone (09) 630 9788.

Next issue:

**Copy Deadline
Printing**

**June 6, 2007
June 20, 2007**

WHAT CAN YOU DO TO MAKE YOUR COMMUNITY SAFER?

One of the best ways to ensure that your concerns about improving child safety in your area are heard is to make a submission to your council. Submissions are a way of showing your local politicians, and the City and District Council Staff, what issues local people care about.

The injury prevention community can take this opportunity to ask our local councils to address something in our local communities that we recognise is the source of injuries or risk. Are your local playgrounds in need of upgrading? Do you need better road crossings? Are your footpaths cracked and in need of repair? Is there a dangerous corner, stream, cliff top, fence or rail crossing that everyone comments on and no-one does anything about?

Every year Territorial Authorities create Draft Annual Plans setting out the projects and programmes they believe are priorities for expenditure, and around March and April, each Council asks for public feedback on these draft plans. You can make a submission in writing or on the internet, and if you

make a submission you will also be given the opportunity to appear in person to speak about your submission to your local elected councillors.

Contact your local council now and check if they have called for submissions yet. Many Councils have a "Have Your Say" link on their web page which provides information about the projects and consultation the Council is undertaking. If their Draft Annual Plan is not yet there, it will be soon. Call the council call centre and ask.

Get together with three, four or more people and write a letter that you can all adapt and personalise. Your council will be more likely to listen if there is a group of you. If you are writing alone, be positive, stick with it, and write your letter anyway. If nothing happens, next year others might join you.

Check the draft plan for current projects, and if your area of concern is already part of a larger project, and scheduled for work, still write your letter, but support the initiative. Just because it is in the draft does not mean it will be in the final plan.

Remember, while Councils may have forms and the Annual plans may look complex, the most effective communications are usually simple and straight forward. These are our elected representatives, and most truly want to do a good job for their communities, but they will only know about our concerns if we tell them.

ADVOCACY MATTERS

5kg Dishwasher Powder Buckets Removed from Sale

Thanks to media coverage of concerns raised by Safekids and consumer protest, 5kg buckets of caustic dishwasher powder have been withdrawn from supermarket shelves. Safekids raised concerns in the media, when they discovered the brightly coloured buckets, with easily removable lids, were being sold in supermarkets around the country. Safekids wishes to thank the companies, organisations, groups and individuals who so promptly supported the removal of the 5kg buckets from New Zealand's supermarkets.



Driveway Safety

Auckland City recently approved District Plan Change 163 which requires residential vehicle garaging to be sited to the rear, side or beneath residential housing. Safekids is appealing this change, as it believes the positioning of garages down long driveways is a design factor leading to driveway run-overs.

Ann Weaver commented: "We would like to see changes made to the plan that encourages garaging to be placed to



the front of properties, and all possible steps taken by councils and home owners to separate outdoor play spaces around homes from areas where vehicles might be driven.

"We are currently working with Auckland City Council to develop driveway design requirements that put the safety of our children first and foremost."

North Shore City Planning Commissioners also recently reviewed driveway design and planning, with a significantly different response to that of Auckland City.

In deliberations and conclusions around the proposal of setting garages and carports at the back of driveways, the commissioners stated:

Safety Issues: "In respect of the issues of safety that were raised in the submission process, the Commissioners are strongly of the view that the proliferation of infill housing over the last 2-3 decades has had a significant effect on potential driveway run-overs."

"Infill development has resulted in longer driveways, often serving multiple dwellings, situations where there is inadequate or no onsite reverse manoeuvring, thereby resulting in cars backing out onto the street. It is however acknowledged that requiring garages to be recessed 1m behind the front face of the dwelling will add another potential safety problem."

More information on Home Driveway Injuries in the Auckland region can be found in the factsheets at www.safekids.org.nz.

WORKING TOWARDS A FIREWORKS BAN

Following lobbying by the public, Fire Service, and SPCA, Wellington Central MP Marian Hobbs has submitted a private member's bill that would eliminate sales to the public. The Fireworks Safety Bill has been placed in a ballot with other bills and will be debated if drawn. The bill would still allow community groups to hold public displays, but a permit would need to be granted.

Last year, firefighters attended 1867 fires during the ten day sales period for fireworks, and police dealt with 1,200 firework-related incidents.

The Fire Service is calling for a complete ban on the sale of fireworks to the public following what National commander Mike Hall said was the worst Guy Fawkes period

police and fire-fighters had dealt with in a decade. Following last year's Guy Fawkes period the Fire Service canvassed public opinion and found that approximately two thirds of New Zealanders are in favour of a ban or restrictions on over the counter sale of fireworks.



The SPCA has said the Government should stop delaying the inevitable and ban fireworks immediately.

Safekids congratulates all those who have spoken up for an end of fireworks sales to the public.

GLOBAL TRANSPORT SAFETY

United Nations Global Road Safety Week

As some of you will already know, 23–29th April 2007 will be the first United Nations Global Road Safety



Week. The Week, which will focus on young road users, is an historic opportunity to raise the issue of road traffic injuries to a higher level of awareness.

During the Week, it is expected that hundreds of local, national, regional and global initiatives will take place around

the world, organised by governments, nongovernmental organisations, United Nations and other international agencies, private sector companies, foundations and others working for safer roads. The key global event will be the World Youth Assembly for Road Safety, bringing delegations of young people together from many countries to discuss and adopt a youth declaration on road safety, and to define ways to better serve as road safety advocates in their own countries.

The Week will be marked in all countries and by many communities. It is hoped the events of the Week will serve as launching points for new and effective road safety initiatives in the years ahead. This will be a great opportunity for us to coordinate our efforts nationally and globally. If you are planning any activities to celebrate or commemorate this week please feel free to contact Safekids for any resources or assistance that you may need, or for more information go to <http://www.who.int/roadsafety/week/en/>

UPCOMING EVENTS

2007/2008 CAMPAIGN LAUNCH DATE IS 12 OCTOBER 2007

Annual Safekids Campaign Information & Planning Workshops

Safekids will be running 19 half-day workshops throughout the country in April and May. The workshops will introduce the upcoming Safekids Campaign (October 2007/08) which will focus on **Drowning Prevention** and **Cycle Safety**. Attending a workshop gives you the opportunity to meet others from around your region to share ideas about child safety and develop strategies together for community actions linked with the 2007/08 Campaign themes. You are warmly invited to attend the Information & Planning workshop in your area.

See the Safekids Campaign 2007/08 section of this newsletter for all the dates and contacts.

Dr. Martin Eichelberger to Speak at Plunket Centennial Conference

13–16 May 2007, Dunedin

Dr Martin Eichelberger, a world renowned paediatrician and successful advocate for the prevention of child injury, with a distinguished lifelong dedication to the medical and social aspects of child wellbeing, is coming to New Zealand as the keynote speaker at the Plunket Centennial Conference.

President and Founder of Safekids Worldwide, Dr Eichelberger is also Director of Emergency Trauma and Burns Services and Attending Paediatrician at the Children's National Medical Centre in Washington DC, and Professor of Surgery and Paediatrics at the George Washington University Medical Centre.

www.plunket.org.nz/Content/NavigationMenu/Home/CentennialConference2007/

Water Safety Regional Forums

Water Safety New Zealand is hosting a regional forum in the Bay of Plenty Region at the Mount Maunganui Surf Lifesaving Club on Monday 2 April 2007, from 10am–1pm. The second regional forum will be for Northland, in Whangarei at the Onerahi Top Sail Restaurant Rooms, 206 Beach Rd, Onerahi, on Monday 23 April from 10am–1pm.

A forum will also be held in the Waikato. For final dates and venues see www.watersafety.org.nz or for further inquiries please contact Mark Haimona on 027 684 0408 or by email mark@watersafety.org.nz

NZ Cycling Conference 2007 – “Getting There By Bike”

1–2 November 2007, Napier

The 6th New Zealand Cycling Conference will be a time for celebrating our progress so far, and will help to map out future paths for cycling. New Zealand now has a cycling strategy (Getting There – on foot, by cycle) with a plan for its implementation. Local authorities and Transit NZ are looking for ways to include cycling in their work programmes, and consultants are grappling with planning and designing in the new policy environment. More people are buying bikes than cars, and want to find safe and pleasant places to ride them. Workplaces are looking for ways to reduce emissions and costs, and encourage employees to be active, healthy and productive.

Call for papers for 6th national cycling conference. Abstracts (up to 300 words) must be received by Friday 20 April 2007. Notification of acceptance and Instructions to Authors will be sent by Monday 21 May 2007. Send to Cycling Conference 07, PO Box 25-424, Wellington, or e-mail conference@can.org.nz www.can.org.nz/events/conf2007/

ACTION UPDATE

Booster Seat Progress

Child car booster seat researchers, Starship's Drs Liz Segedin and Gabrielle Nuthall, and Safekids representatives met with Land Transport NZ and Ministry of Transport officials to discuss new research showing the dangers older children are facing through improperly fitting car restraints.

In the near future, the Ministry of Transport intends to brief the Minister for Transport Safety (Hon Harry Duynhoven) about the issues discussed at the meeting.

Safekids Takes Injury Prevention to Pasifika Festival 2007

The largest Pasifika event in the world is held annually by Auckland City at Western Springs. Throngs of people visit the many stages and stalls which celebrate and reflect Pacific Island cultures through performing arts, music, dance, handicrafts and food.

Many families look forward to this annual event and Safekids staff enjoyed meeting families and children from the Bay of Plenty, Hamilton, Rotorua and Gisborne who had travelled to Auckland especially for Pasifika.

Safekids ran an interactive display with a Poisoning and Falls focus at Pasifika, targeting children, parents and care givers. Falls prevention focused on the importance of safety gear and helmets when riding on a skateboard or bike, and encouraged children to ride in safe places such as skate parks and parks.

Safekids would like to acknowledge the fantastic support from Communities Living Injury Free, Cheapskates and ACC who all contributed to the effectiveness of the stand. It was a great day thoroughly enjoyed by both staff and the community.



Waitakere City Safe Community

In 1999, Waitakere City was the first designated Safe Community in New Zealand and a redesignation ceremony was held on 6th December 2006. Waitakere City Mayor Bob Harvey commented: "Today, we know a great deal more about what works and what doesn't work and so progress is becoming surer and quicker as we increasingly build on success and progress". He continued: "Perhaps our proudest achievements are the 40k speed limit around schools and the reduction of alcohol related injuries in young men". Mayor Harvey noted that Waitakere has the highest level of seatbelt wearing in the region and is leading the country in child seat use.

Waitakere recognises that the International Safe Communities model developed by the WHO creates an infrastructure in local communities for addressing injury prevention initiatives by building partnerships between organisations as well as providing access to the experience of like communities throughout the world. It gives the city a benchmark to reflect on how it is delivering the safe community principles; signaling the direction of developments and measuring progress.

In the seven years since accreditation Waitakere has recognised that the key to success of Safe Communities has been community participation and ownership, working collaboratively with an integrated approach to all aspects of health, safety, road, injury, crime and violence prevention, to make improved safety a reality for all its residents and visitors.



Waitakere City Mayor Bob Harvey and Dr Carolyn Coggin of the Safe Communities Foundation

SAFEKIDS CAMPAIGN 2006/2007



Paracetamol Poisoning Prevention (PPP) Project Update

Unintentional Childhood Poisonings is one of the themes of this year's National Campaign (supported by a number of government and non-government agencies and by real estate company Barfoot & Thompson).

Unintentional childhood poisoning is the 7th most common cause of injury hospitalisation to children in New Zealand (*Injury Prevention Research Unit, Otago*

University, Unpublished data, 2006).

Therapeutic products are most commonly implicated in childhood poisonings, and paracetamol has been identified as the agent most frequently involved. The prevalence of paracetamol in childhood poisoning may be attributed to the following facts:

- *Paracetamol is widely available*
- *It is regularly prescribed by health professionals*
- *Paracetamol is often administered inappropriately (overuse, doses given too frequently, confusion over different strengths of product and child's weight)*
- *It is colourfully packaged and promoted to children as being tasty*
- *Ease of access and unsafe storage (paracetamol is often left by the bed or stored in the fridge rather than in a secure cupboard, out of sight and out of reach)*

The PPP project, first implemented by the Kidsafe Taranaki Trust in 2003, is a community based project being undertaken by 18 Safekids Coalitions across the country in conjunction with health care practitioners.



The project goal is to raise awareness of the safe use and storage of paracetamol with parents and caregivers, and to reduce paracetamol related poisonings to children under five years of age within participating communities.

The project aims to engage caregivers of children under five years of age, beginning with education being offered by the doctor when paracetamol is prescribed to the child. Participating caregivers are then given a free cupboard latch for their medicine cabinet and receive a follow up phone call to reinforce safety messages and points of discussion during their consultation.



The completion date for the project is the end of May; a final report will be available after July 2007.

For more information on this project please contact Safekids on 09 630 9955.

Safekids Coalition – Dunedin: Children’s Day Event

The Safekids Dunedin Coalition used the recent Children’s Day to focus on one of the Safekids 2006/2007 campaign themes – Falls Prevention. They got creative and planned a local event on International Children’s Day that was based on a well known injury prevention strategy, active supervision.



The event was targeted at children aged 0–5 years, as well as their parents/caregivers, whanau, teachers and others who work with children in this age group. The coalition received funding from SPARC and incorporated SPARCS ACTIVE MOVEMENT activity guides. The theme for Children’s Day 2007 was ‘Giving Time’.

Their message was simple. “By actively participating in Active Movement with children, not only do we enhance their movement experience, but we are able to actively supervise them as well, decreasing the chances of injury occurring.”

The event was a great success with approximately 1,100 people attending. Congratulations to the Dunedin Coalition

A note from Ann Weaver (Safekids Director) on behalf of the Safekids team. For those in the injury prevention community who have not yet heard the news, we are sad to say Joy Gunn has left Safekids for a new role. As National Safekids Campaign Coordinator and Communication Manager, Joy’s tireless energy and expert skills were invaluable. Joy did a huge amount of work developing the Safekids Campaign, and oversaw the successful transition from Kidsafe Week to the Safekids Campaign as we know it today. We have all very much appreciated Joy’s dedication, expertise and contribution to child injury prevention over the past ten years and we wish her all the best. Mauri ora ki a koe, Joy!

for celebrating New Zealand children, enhancing their movement experiences, and making their world a safer place.

Safekids Photography Competition helps children learn about safety

The Safekids Photography Competition, supported by real estate company Barfoot & Thompson, (a Five Star Sponsor of the Starship Foundation) aims to strengthen children’s awareness of their own safety and to enhance community awareness of children’s safety issues.

The competition is open to all New Zealand schools, and designed to support the curriculum. First place winners of the two age categories, years 4–6 and 7–8, will receive \$200 towards a class celebration and \$500 for the school, with runner up winners taking away \$100 for a class celebration and \$250 for the school.

It is great to see that a number of classrooms have already entered the competition to help protect New Zealand’s children from unintentional injury.

Full competition details are available at www.safekids.org.nz/photocomp or by email on photocomp@safekids.co.nz.

Do YOU have what it takes to be a Safe2Go Trainer for West Auckland & North Shore?

Safe2Go trainers throughout New Zealand provide training on the correct use of child restraints to Safe2Go technicians. Technicians in turn instruct parents and caregivers in the correct fitting into vehicles and fitting of a child for child restraints.

Currently both trainers and technicians are required to attend re-training each year to ensure they are kept up to date and working in line with best practice.

For more information please contact Berenice Langson on (09) 827 6184 or berenice.langson@childsafety.co.nz

Pasifika Pedestrian Safety Teaching Kits

The Ministry of Health has funded a reprint of the Pasifika Pedestrian Safety Teaching Kits, which have now been distrib-

uted to all 92 licensed Pasifika early childhood centres across New Zealand.

Developed by Safekids as part of the Safekids Campaign 2005/06 pedestrian safety focus, in conjunction with early childhood teachers, Land Transport New Zealand and the Police Youth Education Service and with support from Johnson & Johnson and Land Transport New Zealand, the kits include a flipchart using photographs to show 'best practice', and discussion topics teachers can utilise



Young girls learn from a Pasifika Pedestrian Safety Teaching Kits at Pasifika Festival

to engage children. A teacher's guide provides important information on road safety practice and role modelling, as well as ideas for activities.

Feedback shows that teachers and supervisors find that the pedestrian safety messages are easy to translate into Pasifika languages.

For more information on this project please contact Safekids on 09 630 9955.

**2007/2008 CAMPAIGN LAUNCH
DATE IS 12 OCTOBER 2007**

SAFEKIDS CAMPAIGN 2007/2008



ANNUAL SAFEKIDS CAMPAIGN INFORMATION & PLANNING WORKSHOPS

Safekids will be running 19 half-day workshops throughout the country in April and May. The workshops will introduce the upcoming Safekids Campaign (October 2007/08) which will focus on **Drowning Prevention** and **Cycle Safety**.

Attending a workshop gives you the opportunity to meet others from around your region to share ideas about child

safety and develop strategies together for community actions linked with the 2007/08 Campaign themes.

You are warmly invited to attend the Information & Planning workshop in your area.

The workshops are for everyone interested in keeping children free from injury – and this might include those working in child injury prevention, public health, health promotion, road safety and water safety, early childhood and primary school educators, Maori, Pacific and community workers, people involved in sport and recreation, home visitors, city and regional council representatives involved in road and water safety. In fact anyone interested in keeping kids safe.

All workshops will run from 9.30am – 12.15pm followed by a light lunch, and there is no charge to attend. To register for a workshop and for more details please call the local contact person shown on the list.

Place	Date	Contact	
Christchurch	Tuesday 3rd April	Robyn Steel	03 941 8014
Dunedin	Wednesday 4th April	Andy Redfearn	03 479 6931
Taupo	Monday 23rd April	Christine Hutchison	07 376 0720
Hamilton	Tuesday 24th April	Andrea Mockford	07 838 3565 ext 2112
Nelson	Thursday 26th April	Barbara Graves	03 546 1538
Greymouth	Friday 27th April	Malcolm White	03 768 4912
Wellington	Tuesday 1st May	Nuku Kane	04 570 9553
New Plymouth	Wednesday 2nd May	Sarah Wilson	06 753 7799
Palmerston North	Thursday 3rd May	Nigel Fitzpatrick	06 350 9110
Whakatane	Tuesday 8th May	Carl Cowley	07 306 0978
Gisborne	Wednesday 9th May	Dianne Akurangi	06 867 9119 ext 8726
Napier	Thursday 10th May	Linda Anderson	06 834 1815 ext 4240
Whangarei	Tuesday 22nd May	Brian Harris	09 430 4101 ext 7867
Waitakere City	Wednesday 23rd May	Coral Timmins	09 836 8000 ext 8541
Auckland City	Thursday 24th May	Amanda Sutherland	09 353 9133
Maori – Tamaki Makaurau	Friday 25th May	Hineamaru Ropati	09 915 1700 ext 6743
North Shore	Wednesday 30th May	Katrina Van der Wende	09 489 4975 ext 113
South Auckland	Thursday 31st May	Lauren Van Coller	09 262 8964
Rodney	Friday 1st June	Paul Green	09 427 3462

INFO CENTRE UPDATE

The Safekids Information & Resource Centre collects research and other material which adds to our knowledge about child injury and its prevention. Here is some of the material added to our collection recently:

Child poverty in perspective: An overview of child well-being in rich countries

http://www.unicef.org/media/media_38299.html (The link to the actual report is on the right labelled 'Child poverty report'.)

Florence, Italy, United Nations Children's Fund (UNICEF): 2007

This report describes itself as a 'comprehensive assessment of the lives and well-being of children and adolescents in the economically advanced nations' as it ranks the 25 OECD countries. In the section, Dimension 2 'Health and safety', Figure 2.3 has New Zealand at the bottom of all the 25 OECD countries for 'deaths from accidents and injuries per 100,000 under 19 years'. We lose 23.1 children per 100,000 compared with 15.1 in Australia and an OECD average of 14.3. The best four countries, Sweden, the United Kingdom, the Netherlands and Italy, are on less than 10 so New Zealand has well over double the rate of child injury deaths of each of these countries. This report also describes and comments on other aspects of 'well-being' such as: material, educational, family and peer relationships etc.

Reference number 8627

Pedestrian safety education kit

Johnson & Johnson

Land Transport New Zealand

Auckland, Safekids New Zealand: 2006

This teaching kit is aimed at Pacific/ Pasifika early childhood education centres (ECCs). It was developed in relation to Te Whaariki, the Early Childhood Curriculum. It includes a large format 'flip-chart' which features colour photos of Pasifika family members participating in activities like safe use of pedestrian crossings. The flip-chart includes teaching notes for the teacher to refer to and to aid them as they lead class discussion of the situations in the photos: pedestrian safety, 'sneaky' or hidden driveways, areas that are safe to play (avoiding driveways, for instance), use of child restraints, bike helmet use, safety in parking lots. The kit also includes: a 'Pedestrian safety education kit teacher's guide', Safekids factsheets and driveway runaway prevention resources.

Reference number 8616

Keep kids safe from poisoning

Auckland, Safekids New Zealand: 2006

This is a set of an A5 leaflet and two posters (A3 and A2) with the same cartoon images and child poisoning prevention checklist of messages on them. There is also a Maori language version 'Tiakina a tatou tamariki kei paihanatia' which features Pio Terei and others modelling poisoning prevention behaviours and the same messages. They were developed for the Safekids Campaign 2006 / 07. This material is intended to deliver messages to caregivers about the safe use and storage of medicines, chemicals and cleaners and about medicine dosage. These resources also features the web address (URL) of the excellent new National Poison Centre website www.poisons.co.nz which was launched alongside the 2006 / 07 Safekids Campaign.

Reference number 8565

Injury prevention training resource

Auckland, Communities Living Injury Free: 2006

This teaching kit was produced as a 'pilot' by: Communities Living Injury Free (leading), Auckland Refugees as Survivors (RAS) Centre and Safekids New Zealand. The kit is intended to be used to educate newly arrived refugees and migrants about child injury prevention. It is also intended to be a 'train the trainer' resource. It includes a large format (A3) 'flip-chart' which features colour photos of the members of families from a variety of ethnic backgrounds. The photos show family members acting in 'safe' and 'unsafe' ways and this is indicated with ticks or crosses. The flip-chart includes notes to refer to and to aid group discussion of the situations in the photos in relation to: falls, burns, poisoning, pedestrians, use of child restraints, driveways runovers, drowning and use of bike helmets.

Reference number 8619

Keeping our kids safe as houses: a guide to childproofing for grandparents, babysitters and occasional childminders

Auckland, Barfoot & Thompson: 2007

A pamphlet produced by Barfoot & Thompson in association with Age Concern and Safekids New Zealand to be distributed primarily by Barfoot & Thompson to alert new home owners (who purchase houses via Barfoot & Thompson) to household dangers to children. This focuses on home safety/ childproofing for grandparents, babysitters and occasional childminders. Includes information on preventing: poisoning, burns and driveway runovers.

Reference number 8630

New Zealand Standard: Safety barriers and fences around swimming pools, spas and hot tubs NZS 8500 : 2006

Wellington, Standards New Zealand: 2006

This standard aims to provide clear guidance for the design and construction of safety barriers to restrict young children's access to swimming and other pools, such as hot tubs, by setting out protective barriers such as fences, retaining walls and doors which will help to keep children safe. Drowning among one to four year olds is most prevalent in home swimming pools and New Zealand has the highest rate of youth drowning among OECD countries. Pool owners and territorial authorities wanted clearer directions to achieve compliance with safety obligations.

Government will be able to consider using the Standard as a replacement for the Schedule in the Fencing of Swimming Pool Act 1987 by way of an amendment to the Act. The Department of Building and Housing administers the Fencing of Swimming Pools Act and it is expected that the Department will make recommendations to Government for amendments to the Act in the near future. The Standard aims to address the lack of clarity and other outstanding issues in the Fencing of Swimming Pools Act 1987, which does not give clear enough guidelines around construction of safety barriers or permit the ready use of new technologies.

Reference number 8615

Contact us

If you are interested in any of these items or the topics mentioned please contact the Information & Resource Centre on (09) 631 0724 or info-centre@safekids.org.nz. Our database can also be searched online at www.safekids.org.nz. We are always pleased to help with all your child injury prevention enquiries.