

## ***Safekids Information Centre KidsInfo Bulletin***

If you would like to see any of the items listed here, please contact the Information Centre at: [infocentre@safekids.org.nz](mailto:infocentre@safekids.org.nz) or phone 09 631 0724 and quote the Reference number(s).

Our database can also be searched online at [www.safekids.org.nz](http://www.safekids.org.nz) and we are always pleased to help with all your child injury prevention enquiries.

Wayne Carter

### **ALL INJURIES**

#### **Injuries in Primary School children.**

2008

**Author** Barker, Ruth et al

Injury Bulletin, 100, March 2008:1-6.

Queensland Injury Surveillance Unit (QISU)

This article describes injuries to Primary School aged children with a focus on the deaths and injuries which occur at school - where these children spend a large amount of their time.

Includes sections on: location of injury, activity, mechanism, nature, day and time of injury, road injuries, playground equipment and a major section on prevention: engineering, education and enforcement. It concludes that "... solutions require a range of interventions through physical modifications to cultural and policy shifts." Includes references.

**Reference number** 8884

### **CAMPAIGNS - NZ**

#### **Safekids photography competition: Final report**

2007

**Author** Randle, Simone

[www.safekids.org.nz](http://www.safekids.org.nz)

Safekids New Zealand

Barfoot & Thompson

Auckland, Safekids New Zealand: 2007

This publication from Safekids reports on the 'Safekids photography competition' which was run in early 2007 to mark the 10th anniversary of the Safekids Campaign. The competition involved classrooms of children submitting photographs of situations which they considered to be 'safe' and 'unsafe' (one of each) along with text explaining why. There were two age categories years 4-6 and years 7-8 and there were winners and runners up in each category. The report includes an evaluation.

**Reference number** 8903

#### **The Safekids New Zealand national photography competition: Through the eyes of a child [poster presented at the 'Safety 2008: 9th world conference on injury prevention and safety promotion', one version in A0 size and one in A2 size].**

2008

**Author** Randle, Simone

[www.safekids.org.nz](http://www.safekids.org.nz)

Safekids New Zealand - Tamariki Haumarua o Aotearoa

Auckland, Safekids New Zealand: 2008

This poster was presented at the 'Safety 2008: 9th world conference on injury prevention and safety promotion' which was attended by Safekids New Zealand's Ann Weaver and Julie Chambers. It includes information under the headings: Project objectives, Competition details, Mechanisms and tools, Media and promotion, Qualitative feedback, Future direction, and the winning 'safe' and 'unsafe' photos from the Coromandel Learning Centre and Orini Combined School. See record # 8903 for details of the project.

**Reference number 8916**

### **CONFERENCE PAPERS**

**Abstracts: International Society for Child and Adolescent Injury Prevention (ISCAIP) biennial meeting: "Child injury prevention: Putting knowledge into practice", 14 March 2008.**  
2008

International Society for Child and Adolescent Injury Prevention (ISCAIP).  
Birmingham, Alabama, USA, International Society for Child and Adolescent Injury Prevention (ISCAIP): 2008

This item is a listing of the posters which were presented at the March 2008 International Society for Child and Adolescent Injury Prevention (ISCAIP) meeting held in Merida, Mexico as pre-conference to the Safety 2008: 9th world conference on injury prevention and safety promotion.

**Reference number 8891**

**Abstracts: Safety 2008: 9th world conference on injury prevention and safety promotion.**  
2008

World Health Organization (WHO).  
Instituto Nacional de Salud Publica  
Merida, Mexico, World Health Organization (WHO): 2008

This item includes abstracts for 'Safety 2008: 9th world conference on injury prevention and safety promotion', held in Merida, Mexico. There are sections on: poster presentations, oral presentations, video presentations, special meetings and an author index. Safekids NZ's poster presentation abstracts appear on pages 50-51 (not pp. 52-3 as listed in the index).

**Reference number 8892**

**Scientific program: Safety 2008: 9th world conference on injury prevention and safety promotion:**  
2008

World Health Organization (WHO).  
Instituto Nacional de Salud Publica  
Merida, Mexico, World Health Organization (WHO): 2008

This item lists the 'scientific program' for 'Safety 2008: 9th world conference on injury prevention and safety promotion', held in Merida, Mexico. This is the detailed conference timetable and program.

**Reference number 8893**

**Safety 2008: 9th world conference on injury prevention and safety promotion: Salud Publica de Mexico, suplemento 1 volumen 50 / 2008 [Special issue supplement to the journal 'Salud Publica de Mexico' to compliment the conference]**  
2008

Salud Publica de Mexico 2008, vol. 50  
World Health Organization (WHO).  
Instituto Nacional de Salud Publica

Salud Publica de Mexico

This item is a 'special issue/ supplement' to the journal 'Salud Publica de Mexico' to compliment the conference 'Safety 2008: 9th world conference on injury prevention and safety promotion'. It includes papers of interest on injury prevention, traffic safety, 'The role of supervision of children in injury prevention' and 'Setting priorities for child health and research: the neglected burden of injuries'.

**Reference number** 8894

**Abstracts: International Society for Child and Adolescent Injury Prevention (ISCAIP) biennial meeting: "Child injury prevention: Putting knowledge into practice", 14 March 2008. [miscellaneous papers]**

2008

International Society for Child and Adolescent Injury Prevention (ISCAIP).

Birmingham, Alabama, USA, International Society for Child and

Adolescent Injury Prevention (ISCAIP): 2008

This item is a collection of miscellaneous papers connected with the March 2008 International Society for Child and Adolescent Injury Prevention (ISCAIP) meeting held in Merida, Mexico as pre-conference to the World Health Organization 'Safety 2008: 9th world conference on injury prevention and safety promotion'. It includes a list of the 'participating fellows', a copy of the 'ISCAIP Newsletter' (March 2008) and the ISCAIP 'Draft Strategic Plan'. See also record # 8900.

**Reference number** 8900

### **CYCLISTS - NZ**

**Be safe, be seen [reflective armbands for cyclists]**

2008

**Author** Cuthbert, Kitch

Waitakere City Council - Te Taiao o Waitakere

Auckland, Waitakere City Council: 2008

This green fluoro reflective adjustable armband resource was developed By Kitch Cuthbert (Road Safety Coordinator for Waitakere City Council).

**Reference number** 8919

### **DIRECTORIES**

**Injury New Zealand directory, based on the INZED [Injury New Zealand e-Directory] database, 2nd edition, March 2008.**

2008

**Author** Richards, Gay

Injury Prevention Information Centre, School of Population Health, University of Auckland.

Auckland, Injury Prevention Information Centre, School of

Population Health, University of Auckland: 2008

The directory is made up on 4 sections: individual entries organised by (1) location, (2) injury focus, (3) ethnic diversity and (4) alphabetical listing. It is available at the web address: <http://www.fmhs.auckland.ac.nz/soph/centres/ipic/inzed.aspx> The Injury New Zealand e-Directory (INZED) is described there as "... a resource for all those working in the injury prevention sector. It enables community workers, researchers, policy analysts and others, working in specific injury prevention fields to make contact. It also enables people working in different fields of injury prevention in the same geographic location to network more effectively. People working on injury prevention with Maori, or Pacific people or any other

specific group, are particularly encouraged to contribute to the database to ensure their work with these target groups is recognised. The database is updated as soon as new or amended contact information is received ... Production and maintenance of this directory [by the Injury Prevention Information Centre] is made possible through Ministry of Health funding and is aligned to the objectives of the New Zealand Injury Prevention Strategy. ... The latest edition includes contact details for around 300 people working in injury prevention in Aotearoa / New Zealand."

**Reference number 8887**

## **DROWNING - NZ**

### **Boating safety strategy: 2007 review of the New Zealand pleasure boat safety strategy.**

2008

Maritime New Zealand

National Pleasure Boat Safety Forum

Wellington, Maritime New Zealand: 2008

This boating safety strategy document from Maritime NZ and the National Pleasure Boat Safety Forum aims to reduce the drownings and near-drownings associated with recreational boat use. The claim is made that "... the national pleasure boat strategy has led to a 50% reduction in recreational boating fatalities over the last 6 years in spite of increasing boat numbers". The strategy aims to use a combination of education and targeted legislation in relation to having sufficient flotation devices/ life jackets on board, 'fitted level flotation/ buoyancy' - which prevents boats under 6 meters sinking completely, to reduce the drowning risk factors in recreational boating (Safekids believes that children should be routinely wearing lifejackets, rather than just having them available on board vessels). Mandatory carriage of effective communications equipment which can withstand immersion is also seen as important (keeping a cellphone in a sealed ziplock bag is one option here). See also record # 8890 for an eight page 'overview' document.

**Reference number 8889**

### **Overview: Boating safety strategy: 2007 review of the New Zealand pleasure boat safety strategy.**

2008

Maritime New Zealand

National Pleasure Boat Safety Forum

Wellington, Maritime New Zealand: 2008

This is an eight page summary 'overview' of the boating safety strategy document from Maritime NZ and the National Pleasure Boat Safety Forum. See also record # 8889 for the details of the full document.

**Reference number 8890**

### **Stay on top: protect your cellphone with a splash proof bag whenever you're on the water: Your cellphone will be just as efficient if you use it in the bag [ziplock plastic bag].**

2008

Maritime New Zealand

WaterSafe Auckland - WAI

Auckland Regional Council

Wellington, Maritime New Zealand: 2008

This cell phone sized plastic ziplock bag includes a plastic label with safety messages on it (see the title of this record) and: 'With a life jacket, the latest marine weather forecast and effective communication, make sure you're able to contact someone if you get in trouble or capsizes. Use a waterproof hand held VHF radio, a red flare and keep your cellphone dry in a

plastic bag'. The bag was developed to be included in packs which are supplied to new boat owners by Maritime New Zealand. See also record # 8917 for the New Zealand 'Boating safety strategy'.

**Reference number** 8917

### **Skipper responsibility [sticker]**

2008

Water Safety New Zealand  
Accident Compensation Corporation (ACC)  
Wellington, Water Safety New Zealand: 2008

Includes the text 'I'm a responsible Skipper who will ensure:' and then lists general measures such as: having the requisite boating skills, proper maintenance, carrying safety equipment, carrying at least two means of communication (VHF marine radio, cellphone, flares), knowledge of marine weather, follows Marine 'rules of the road', avoids overloading, and someone ashore who knows where we are going and when we are due back. In terms of child drowning prevention in particular these message are important: 'each passenger has a correctly fitted buoyancy aid' and 'my passengers are briefed on the location and use of all safety equipment'.

**Reference number** 8918

### **HEALTH GENERAL**

#### **National guide to children's education & health 2007/08.**

2007

Pro-Visual Publishing PTY LTD.  
NZ Childcare Association, Te Tari Puna Ora o Aotearoa

This large children's education and health poster is approximately 800 mm X 1060 mm. It was produced by Pro-Visual with input from the NZ Childcare Association, Te Tari Puna Ora o Aotearoa. A large amount of advertising surrounds a central panel of information which is divided into two sections: 'Active children' and 'Child nutrition'. There is a lack of injury prevention information in the 'Active children' section. Note: large poster.

**Reference number** 8897

#### **National guide to child safety & education 2007/08.**

2007

Pro-Visual Publishing PTY LTD.

This large child safety and education poster is approximately 800 mm X 1060 mm. It was produced by Pro-Visual. A large amount of advertising surrounds a central panel of information which is divided into sections headed: 'What parents need to know about sleep', 'Teaching about behaviour' and 'Rotovirus gastroenteritis'. There is one mention of the importance of supervision but in general there is a lack of injury prevention information. Note: large poster.

**Reference number** 8898

### **ORGANISATIONS**

#### **Safe Kids Worldwide member country report, 2008.**

2008

Safe Kids Worldwide  
Washington (DC), Safe Kids Worldwide: 2008

This 2008 report from Safe Kids Worldwide includes one page reports from the current sixteen

Safe Kids Worldwide member countries: Australia, Austria, Brazil, Canada, China, Germany, India, Israel, Korea, New Zealand, Philippines, South Africa, Uganda, United Arab Emirates, United States and Vietnam.

**Reference number 8886**

### **POISONING - NZ**

#### **CALL 0800 POISON (0800 764 766) [fridge magnet]**

National Poisons Centre

This fridge magnet features the New Zealand National Poisons Centre's 0800 POISON (0800 764 766) phone number, with the information that it provides a free 24 hour advice. It also directs people to their website with the statement: 'For poisons prevention information go to [www.poisons.co.nz](http://www.poisons.co.nz)'.

**Reference number 8882**

#### **Safekids New Zealand: Paracetamol poisoning prevention project: Final report**

2007

**Author** Randle, Simone

[www.safekids.org.nz](http://www.safekids.org.nz)

Safekids New Zealand

Accident Compensation Corporation (ACC)

Auckland, Safekids New Zealand: 2007

This is a report on the progress of the 'Paracetamol poisoning prevention project' (also known as the 'PPP' project) from Safekids New Zealand. This was a poisoning prevention project which was initially developed by Kidsafe Taranaki Trust and was then taken up and rolled out nationwide by Safekids. The report covers the rationale, method (including documentation) and evaluation of the project and includes a discussion of some of the problems which emerged e.g.: issues with time to implement the project for General Practitioners. It is concerning that supplying poisoning prevention advice around prescribing paracetamol was not seen as routine by some.

**Reference number 8901**

#### **Paracetamol (acetaminophen) Poisoning Prevention Project: Safekids New Zealand: Rocky road from pilot to project [poster presented at the 'Safety 2008: 9th world conference on injury prevention and safety promotion', one version in A0 size and one in A2 size].**

2008

**Author** Chambers, Julie

[www.safekids.org.nz](http://www.safekids.org.nz)

Safekids New Zealand - Tamariki Haumarua o Aotearoa

Accident Compensation Corporation (ACC)

KidsSafe Taranaki Trust

Auckland, Safekids New Zealand: 2008

This poster was presented at the 'Safety 2008: 9th world conference on injury prevention and safety promotion' which was attended by Safekids New Zealand's Ann Weaver and Julie Chambers. It includes information under the headings: Rationale, Methodology, Kidsafe Taranaki Project (2003) Safekids NZ project (2006), Challenges for the Safekids project, Conclusion. There is See record # 8901 for details of the project.

**Reference number 8915**

### **RURAL ENVIRONMENT**

**New Zealand guide to farm safety dairy edition 2008.**

2008

Pro-Visual Publishing PTY LTD.  
Federated Farmers of New Zealand (Inc.)  
New Zealand Department of Labour

This large dairy farm safety poster is approximately 800 mm X 1060 mm. It was produced by Pro-Visual with input from the Federated Farmers of NZ and was made available for free to farmers through Federated Farmers. A large amount of advertising surrounds a central panel of safety information which includes general safety advice on: ATVs, noise, dust, machine guarding and falls. There is also a section on 'child safety on farms' with a focus on: water, machinery and vehicles (including ATVs), animals and poisons. See also record # 8899. Note: large poster.

**Reference number 8895**

**Beef/ sheep producers guide to safety 2007/08.**

2007

Pro-Visual Publishing PTY LTD.  
Safety Institute of Australia  
Centre for Rural and Remote Mental Health

This large beef/ sheep farm safety poster is approximately 800 mm X 1060 mm. It was produced by Pro-Visual with input from the Safety Institute of Australia and the Centre for Rural and Remote Mental Health. A large amount of advertising surrounds a central panel of safety information which includes general safety advice headed: 'Health and safety - it's the law', 'Safety risk management in rural workplaces', 'Depression', 'ATVs', 'Heat stress' and 'Noise safety'. Note: large poster.

**Reference number 8896**

**New Zealand guide to farm safety dairy edition 2008 [accompanying notes and clippings].**

2008

Pro-Visual Publishing PTY LTD.  
Federated Farmers of New Zealand (Inc.)  
New Zealand Department of Labour

This small batch of material relates to the free rural health and safety posters produced by Pro-Visual. It includes notes from the Sydney-based company and newspaper clippings about the posters. The material relates mostly to the poster 'New Zealand guide to farm safety dairy edition 2008'. It includes a photocopy of the sections on: 'ATVs' and 'Child safety on farms'. See also record # 8895.

**Reference number 8899**

**ATVs: Deceptively dangerous: Why ATVs keep killing.**

2007

**Author** Manning, Jeff et al

www.OregonLive.com  
The Oregonian

This media item, a 'special report' on the dangers of ATVs, is the compilation of an 'investigative series' by 'The Oregonian' newspaper (website www.OregonLive.com) of four reports: Part 1, 'Deceptively Dangerous: Why ATVs keep killing', Part 2, 'Feds let ATVs off with a warning', Part 3, 'Labels read: Rider beware', Part 4, 'Riders throttle safety legislation'.

**Reference number 8904**

**Death and injury resulting from ATV and bicycle crashes: A 5-year comparison of national**

**prevalence and cost estimates among children and adults.**

2007

**Author** Helmkamp, Jim

Arabella Legacy Fund (ALF)

Concerned Families for ATV Safety

Morgantown, West Virginia, USA, Arabella Legacy Fund (ALF):

2007

This detailed report explores the American injury and mortality statistics around ATVs and bicycling. A large volume of official data is presented in complex tables and figures. One conclusion is that fracture of the lower limb is the most common injury associated with ATV use by children and that intracranial injury incurred the highest average hospitalisation cost of all ATV child injuries. Includes references.

**Reference number** 8905

**SAFEKIDS NZ**

**Safekids Campaign Leadership Conference 2008: Partnerships for prevention [pamphlet]**

2008

Safekids New Zealand, Tamariki Haumarū o Aotearoa

Auckland, Safekids New Zealand: 2008

Folded A4 card pamphlet on the 'Safekids Campaign Leadership Conference 2008: Partnerships for prevention' to be held in Auckland on March 6-7. Includes details of the upcoming event, venue, accommodation etc. See also record # 8911.

**Reference number** 8910

**Safekids Campaign Leadership Conference 2008: Partnerships for prevention: Conference programme**

2008

Safekids New Zealand, Tamariki Haumarū o Aotearoa

Auckland, Safekids New Zealand: 2008

Folded A3 card booklet/ conference programme for the 'Safekids Campaign Leadership Conference 2008: Partnerships for prevention' held in Auckland on March 6-7 2008. Includes details of the programme and keynote speakers. See also record # 8910.

**Reference number** 8911

**Safekids Campaign Leadership Conference 2008: Partnerships for prevention [CD, most conference presentations].**

2008

Safekids New Zealand, Tamariki Haumarū o Aotearoa

Auckland, Safekids New Zealand: 2008

CD-ROM which includes most of the 'Safekids Campaign Leadership Conference 2008: Partnerships for prevention' PowerPoint presentations.

**Reference number** 8912

**STATISTICS AND DATA INJURY**

**Preventing unintentional injury in Victorian children aged 0-14 years: a call to action.**

2007

**Author** Cassell, Erin; Clapperton, Angela

Hazard, 65, Autumn 2007: 1-40.

#### Victorian Injury Surveillance Unit

This publication includes sections: Summary, Overview, Yearly trend in child unintentional injury (1996-2005), Distribution of child unintentional injury deaths and hospital admissions by age and gender, Preventing home injury, Preventing injuries in bicycling, Preventing injuries in motorcycling, Preventing playground equipment fall injury, Other child injury issues (includes sports and transport other than cycling and motorcycling). Includes detailed references. A very good 'overview' item as the Australian child injury prevention situation is very similar to our New Zealand one.

**Reference number** 8907

#### **THERMAL INJURIES**

##### **Burnwise educational resource [DVD]**

2001

Burns Support Group Charitable Trust Inc. Auckland.

This DVD includes versions of the content in: English, Maori, Samoan and Mandarin. It is also in the 'Burnwise: Educational resource kit, see record # 8470.

**Reference number** 8908

##### **Hot water burns like fire [mouse pad].**

n.d.

Burns Support Group Charitable Trust Inc. Auckland.

This mouse pad features the messages: 'Hot water burns like fire', and 'Mr Quick Cool says "Seconds to burn, 20 minutes to cool"' (Mr Quick Cool is a cartoon character who is a cooling drop of water).

**Reference number** 8909

##### **A WHO plan for burn prevention and care.**

2008

World Health Organisation (WHO)

International Society for Burn Injuries (ISBI)

Geneva, World Health Organisation (WHO): 2008

This plan from the World Health Organisation has been developed in collaboration with the International Society for Burn Injuries (ISBI) and other partners. It was developed with the input of experts in burn prevention and care from 14 countries.

Burns are a serious health problem globally. Every year more than 300, 000 people die from fires alone. More are killed by burns caused by hot liquids, electricity and chemicals. Millions of people are disabled and disfigured by severe burns and they are also stigmatised.

In high-income countries, considerable progress has been made in lowering rates of burn death by proven prevention efforts, such as smoke detectors, regulation of hot water heater temperature and flame resistant children's sleepwear, among others. Most of these advances in prevention and care have been minimally applied in low- and middle-income countries, where the vast majority (95%) of burn deaths occur.

The plan outlines what WHO would like to promote in terms of: advocacy, policy, data and measurement, research, prevention, health-care services for victims and capacity building. It includes activities that WHO itself commits to undertake in the near future as well what the entire field of burn prevention and control should be accomplishing in the coming decade. The plan is intended to catalyse efforts to improve the scenario for burn prevention and care and so to significantly diminish the burden of death and suffering from burns globally. Refers to the role of Safe Kids Worldwide, p. 9

**Reference number** 8885