



## **Safekids Information Centre KidsInfo Bulletin**

**Sep. – Oct. 2011**

If you would like to see any of the items listed here, please contact the Information Centre by replying to the email this was sent with or at: [infocentre@safekids.org.nz](mailto:infocentre@safekids.org.nz) or phone: 09 631 0724 and quote the Reference number(s).

Our database can also be searched online at [www.safekids.org.nz](http://www.safekids.org.nz) and we are always pleased to help with all your child injury prevention enquiries.

Highlights of this edition of *KidsInfo Bulletin* include:

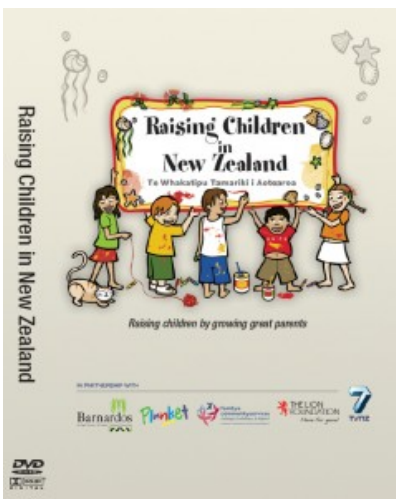
- Details of the eagerly awaited child restraint installation *Kids that click* DVD which is due to be launched next Wednesday - 16 November 2011.
- Details of the new publication: *How to run a child car restraint checking clinic: A guide for professionals and volunteers*.
- Details about (and links to videos from) the new *Raising children in New Zealand* series.



You can now also 'follow' us now on Twitter at: <http://www.twitter.com/safekidsnz>

This page shows our 'tweets'. If you are at this page and you click on 'Home' in the top menu bar, you see the tweets of the other organisations we follow.

Wayne Carter



## **CHILD DEVELOPMENT**

### **Raising Children in New Zealand [full version 3.5 hour DVD].**

Television New Zealand (TVNZ)

TVNZ7

Barnados

The Lion Foundation

Plunket

SKIP

Jude Dobson

Auckland, TVNZ7: 2011

This item is a DVD disc which contains the full 3.5 hours of the TVNZ 7 series 'Raising Children in New Zealand' TV programmes. A hard-copy letter is included which provides information about the series. It is described as "... a new ground-breaking parenting series, focusing on particular stages of the first three years of a child's life.

Here you'll find a wealth of information on parenting the under-threes. You'll learn about the importance of the early years and why they really do last forever, and what you can do to get your children off to a great start.

There's also heaps of practical advice on everything from fevers to first aid, toys to teething, and of course the all important basics of breastfeeding, eating and sleeping. Plus what to expect at each age and stage and how to deal with any challenges that arise."

Safekids NZ was consulted during the making of the programmes and provided some of the data and safety message given and is credited onscreen during some of the programmes.

It is produced by Jude Dobson and supported by Barnados, Plunket, SKIP and the Lion Foundation.

From September 2011 - for at least 12 months - it will be provided free to new parents at the first Well Child/ Tamariki Ora visit from Plunket or another provider.

For some examples of the injury prevention information included please see:

Driveway safety: <http://www.raisingchildren.org.nz/2011/05/making-your-home-safe-part-2/>

You'll also find information here on water safety, and keeping children safe from poisons.

Child car seats: <http://www.raisingchildren.org.nz/2011/05/car-seats/>

Burns: <http://www.raisingchildren.org.nz/2011/05/making-your-home-safe-part-1/>

A story on keeping children safe from burns, as well as falls, cuts and choking.

Cutting: <http://www.raisingchildren.org.nz/2011/05/making-your-home-safe-part-1/>

There's also information on keeping your child safe from burns, falls and choking.

Drowning: <http://www.raisingchildren.org.nz/2011/05/making-your-home-safe-part-2/>

Falls: <http://www.raisingchildren.org.nz/2011/05/making-your-home-safe-part-1/>

You'll also find information on choking, burns and cuts.

Poisoning: <http://www.raisingchildren.org.nz/2011/05/making-your-home-safe-part-2/>

This five minute story also has information about keeping children safe around water and driveways.

For more information see:

<http://tvnz.co.nz/raising-children-in-new-zealand/index-group-4170027>

Also available for sale at the website:

for \$25 + postage and packaging.

**Reference number** 9612

### **CONSUMER RIGHTS - NZ**

#### **Consumer magazine - Safer kids special - Editorial [September 2011, #517]**

**Author** Naulls, David (Editor, Consumer)

*Consumer* 517 September 2011: 2

Consumer NZ

This special 'Safekids kids' issue of Consumer magazine from Consumer NZ includes an editorial advocating for the use of the joint Australian/ NZ child restraint standard alone (rather than the several different Standards which apply at the moment).

The issue also includes articles on: driveway run overs, child restraints, reversing cameras (important in relation to driveway run overs) and strollers.

See also records # 9623, 9624, 9625 and 9626.

**Reference number** 9622

### **CYCLISTS - NZ**

#### **Getting around Auckland: Central cycle map [2011].**

MAXX (managed by Auckland Transport (AT))

Auckland, MAXX: 2011

The NZ Herald reported that: "In a bid to promote cycling, Auckland Transport has issued a cycle map of the central city. The map covers Waiheke Island, Avondale, Ellerslie, Onehunga and Mission Bay as well as central Auckland, and includes improvements suggested by cyclists, cycling groups and walkers.

Auckland Transport said the map was brighter and easier to read than the previous one.

It includes route descriptions and colour-coding for dedicated and shared cycle lanes.

The map also includes the locations of cycle lockers and cycle shops.

"One of our aims is to foster a cycling culture in Auckland by making cycling more attractive and safe," said Auckland Transport community transport manager Matthew Rednall.

"The highest number of cyclists in the region is in the central area, and ... cycling is increasing where the network is continuous and connected."

The map also displays new cycle lanes such as those along Ian McKinnon Drive, Wellesley St and in Wynyard Quarter.

"By showing the location and types of cycle lanes, bike parking and off-road shared paths, the map will help people plan safe cycling trips to work, local attractions, parks and rides around Waiheke Island," Mr Rednall said.

The map can be used by locals and visitors with any level of cycling ability who want to explore the city of Auckland.

As well, a series of cycle maps is to be produced for the central, northern, southern, eastern and western areas of Auckland.

How to get a copy:

\* Pick one up at any bike shop or at Auckland libraries.

\* Phone Auckland Transport on (09) 355 3553 to request a copy be sent out in the mail.

\* Request a copy of the map from Auckland Transport's website at [www.aucklandtransport.govt.nz](http://www.aucklandtransport.govt.nz)

What the cycle map includes:

- \* Cycle lanes on Wellesley St and Grafton Rd.
- \* Cycle lanes on Ian McKinnon Drive.
- \* Shared path on Onehunga Harbour Drive, linking SH20 cycleway with Manukau Bridge.
- \* Te Wero Bridge, across the Viaduct Basin, connecting to the Wynyard Quarter.
- \* Bus/cycle lanes on Symonds St and car-free Grafton Bridge.
- \* Kingsland section of the Northwestern cycleway - the missing link in a route to the city centre.
- \* Improvement in network of routes around the Manukau Harbour - Onehunga to Mangere.
- \* Wynyard Quarter.
- \* The 70 new bike stands.

See also record # 9592.

PDF available at:

<http://www.maxx.co.nz/info/how-to-travel/cycling.aspx>

and:

<http://www.maxx.co.nz/search-results.aspx?searchstring=central+cycling+map>

and see also:

<http://www.aucklandtransport.govt.nz/moving-around/biking-cycleways/MapsAndMore/Pages/default.aspx>

**Reference number** 9615

### **Cycle safety - Reducing the crash risk.**

Beca Infrastructure Ltd

Auckland, Beca Infrastructure Ltd.: 2009, 9 p.

This item from Beca for the New Zealand Transport Agency sees cycling as "... a sustainable mode of travel and an alternative to motor vehicle trips, particularly for shorter trips. However, the risk of crashing while cycling is typically higher than while travelling in a motor vehicle. To create a safer environment for cyclists, traffic engineers and transport planners can select a number of safety countermeasures. These include changes to the road layout, such as reducing traffic volumes and speeds; installing cycling lanes and paths; and conducting enforcement and education programmes focused on drivers and cyclists.

The crash benefits to cyclists of reducing traffic volumes and speeds, and constructing cycle lanes and intersection treatments have been investigated during 2006 and quantified based on overseas research and data collected within Christchurch, Palmerston North and Nelson. It was found that cycle lane facilities provided a reduction in cycle crashes of around 10%. No suitable New Zealand data is available on the safety of cycle paths and speed reduction measures, so the discussion focuses on international research findings." Includes technical material and references.

Available at:

<http://www.nzta.govt.nz/resources/research/reports/389/>

**Reference number** 9637

### **Learn to ride: Instructor manual.**

**Author** Leishman, Mark (Cabin)

Willmer, John

Taylor, Amy

BikeNZ

Lower Hutt, BikeNZ: 2010.

This item from BikeNZ is a ring binder/ manual which is used as part of a course to train cycling instructors who then teach children how to cycle. It includes sections on: 'Background

cycling information', 'Instructor guidelines', 'Learn to ride modules and activities', 'Appendix'. The 'Learn to ride' programme is "... run under the auspices of BikeNZ whose vision is for the nation to embrace cycling through more people riding, more often. As part of this Bike NZ developed ... [this] programme as research has shown that there has been a decline in the number of children riding bicycles."

See also:

<http://www.bikenz.org.nz>

and

<http://www.bikenz.org.nz/Article.aspx?ID=6237>

**Reference number 9639**

## **HOME ENVIRONMENT - NZ**

### **Standards New Zealand Handbook: SNZ HB 4102:2011 Safety in the home.**

SNZ HB 4102:2011

Standards New Zealand

Wellington, Standards New Zealand: 2011. 157 p.

ACC contracted Standards New Zealand to develop this Handbook. It provides a general overview of steps that can be taken to reduce hazards in the home through design, building and maintenance. Recommended for people who undertake do-it-yourself projects, homeowners, tenants, and real estate agents, as well as a wide range of people in the building industry such as builders, architects, engineers, plumbers, electricians, glaziers, and landscapers. In discussing common safety hazards in the home, this guide identifies what actions are required under the New Zealand Building Code (NZBC) or other legislation. It also provides design, building, and maintenance recommendations that are beyond minimum legal requirements, but are considered good practice for reducing hazards in the home.

In discussing common safety hazards in the home, the SNZ HB 4102 identifies what actions are required under the New Zealand Building Code or other legislation. It also provides design, building, and maintenance recommendations that are beyond minimum legal requirements, but are considered good practice for reducing hazards in the home. As noted in the guide, however, it is strongly recommended that when undertaking a building or major home renovation project certified professionals should be consulted with through the design and building process.

The next step for the project is to use the information in SNZ HB 4102 to develop a series of brochures to promote safe home design, building, and maintenance practices. The brochures will be available online at no cost through the ACC website and, while supplies last, in hard copy through various home improvement stores.

This guide has been completely revised from the previous superceded NZS 4102:1996.

**Reference number 9610**

### **Bunk beds.**

<http://www.consumer-ministry.govt.nz/>

Ministry of Consumer Affairs - Manatu Kaihokohoko

This webpage includes the advice: "Bunk beds can be dangerous, especially for very young children. Most bunk bed injuries happen when children fall from the top bunk. Children can also get stuck in gaps or get their clothes caught on tall corner posts. This can often lead to serious or even fatal injuries.

"Bunk bed" refers to either beds which have one bed stacked over the top of another or which has the upper surface of a mattress over 700 mm from the floor.

There is an Australian/New Zealand product standard that applies to bunk beds – AS/NZS

4220:2010. This standard is voluntary and addresses the design and construction of bunk beds and elevated beds. While this standard is not mandatory, the Ministry of Consumer Affairs strongly advocates compliance with the standard.

Tips for safe use

Bunk beds are not suitable for children under 6 years of age.

Use the top bunk only for sleeping. Falls while playing on the top bunk make up most of the injuries.

Check ladders and guardrails are fixed and stable.

Check regularly for wear and tear. Always repair any damage immediately.

Make sure that the mattresses are suitable for the bunk bed in question – for example if you are replacing mattresses make sure you check the effect their size will have in relation to the height of the guardrail.

Pay particular attention when using bunk beds that are not familiar to you (for example in holiday accommodation).

Positioning of a bunk bed

Ensure the bunk bed is in a safe position within the room/immediate area – keep bunk beds away from other items of furniture that children may be tempted to try and climb onto.

Keep bunk beds away from windows.

Allow a space of at least two metres from ceiling fittings, fans or lights.

Make sure curtain and blind cords are not accessible to children from the bunk bed."

Also includes advice on: Guardrails, Gaps and Protrusions.

Some advice is that bunk beds are not recommended for children under 9 years of age.

Available at:

<http://data.consumeraffairs.govt.nz/productsafety/consumerinfo/bunk-beds.html>

**Reference number 9616**

## **INJURY SURVEILLANCE**

**Unintentional death rate, by age and gender 2003-2007 [table showing 0-24 years from Nick Baker, Chair of the national Child and Youth Mortality Review Committee (CYMRC)].**

**Author** Baker, Nick

Child and Youth Mortality Review Committee (CYMRC)

Wellington, Child and Youth Mortality Review Committee: 2011.

1 p.

This table from Nick Baker, the Chair of the national New Zealand Child and Youth Mortality Review Committee (CYMRC) was sent with an email (copy attached) which discusses a proposal made by a policy person at the Ministry of Social Development to consider expanding the age band of child injury to include youth. The table shows the unintentional death rate, by age and gender for 2003-2007 and showing ages 0-24 years.

**Reference number 9621**

## **NURSERY EQUIPMENT**

**Kids on the move: There's a recommended stroller to suit every budget.**

*Consumer* 517, September 2011 18-20

Consumer NZ

This article describes the testing of seven 'all-terrain', three-wheeled strollers or 'baby buggies' (three three-wheelers and four four-wheelers). It recommends trying the stroller out, recommends checking for size and convenience and comments on safety, durability and ease of use.

Compliance with the relevant Standard is discussed and the testing is described and tables of test results are given. Four stroller are on the 'we recommend' list and three on the 'worth

considering' list.

**Reference number 9626**

### **Baby slings.**

Ministry of Consumer Affairs - Manatu Kaihokohoko.

This file of material including warning about the risks of using baby slings includes a printout of a webpage from the Ministry of Consumer Affairs on baby slings and follows concern expressed in the media after the death of a baby in a sling in Australia, possibly due to suffocation - babies are at risk of suffocation if " ... they are placed incorrectly and they are not able to move out of dangerous positions which block their airways".

A printout of an article which appeared in the 'Sunday Star Times' in which the Ministry and Safekids NZ are quoted is also included.

See also:

<http://www.consumeraffairs.govt.nz/for-consumers/goods/product-safety/keeping-kids-safe/baby-slings>

**Reference number 9633**

## **ORGANISATIONS - NZ**

### **Draft Auckland plan.**

Auckland Council

Auckland, Auckland Council: 2011. 251 p.

The website for this important document from the newly established (1 November, 2010) Auckland Council says:

"It's your city and your chance to have your say

The Draft Auckland Plan will have a major impact on Aucklanders lives over the next 30 years. Through four different plans the council has identified priorities for Auckland's development, which aim to make it the world's most liveable city by 2040.

The following plans will shape where we live, work and play and the transport that we use over the next 30 years:

The Draft Auckland Plan

The Draft Economic Development Strategy

The Draft City Centre Masterplan

The Draft Waterfront Plan."

The item is the first item referred to. The website also states: "The draft Auckland Plan is the strategy to make Auckland the world's most liveable city by 2040. It will also plan for an additional 1 million people and the 400,000 dwellings we will need to accommodate them. It is accompanied by plans for the region's economic development, the city centre and the waterfront and over time, the plans will have a major impact on Aucklanders lives, shaping where we will live and work and the transport services we will use.

The draft Auckland Plan sets out a bold programme of transformational shifts to secure the region's future as a globally competitive city that retains the qualities, the natural environmental and the diversity that we cherish.

Five transformational shifts stand out as being critically important to the city's success:

- dramatically accelerating the prospects of children and young people
- committing to environmental action and green growth
- outstanding public transport within one network
- radically improving urban living and the built environment
- substantially lifting living standards for all Aucklanders.

To cope with the expected population increase, the Auckland Plan proposes a quality, compact city with most new housing created within the current urban limits through higher

density living."

PDF available at:

<http://www.aucklandcouncil.govt.nz/EN/ABOUTCOUNCIL/PLANSPOLICIESPUBLICATIONS/THEAUCKLANDPLAN/Pages/theaucklandplan.aspx>

**Reference number 9620**

### **PASSENGERS - CHILD RESTRAINTS - NZ**

#### **The Ruru height chart [Morepork/ native owl, colouring in sheet to be assembled to make an 148 cm booster height chart].**

Rotorua District Council  
Safekids NZ

Rotorua, Rotorua District Council: 2011.

This height chart colouring-in pad was developed by the Rotorua District Council from the Safekids NZ Booster Rooster height chart. The Ruru height chart, featuring cartoon images of Ruru (a Morepork/ native owl), is a pad of black and white printed colouring-in sheets which can be assembled (glued or taped together) to make an 148 cm booster height chart.

Some information at:

website <http://www.rdc.govt.nz/>

and

<http://www.rdc.govt.nz/Community/RoadSafetyEducation/RuruRoadSafetyRewardScheme.aspx>

**Reference number 9613**

#### **Kids that click: Car seat installation videos to keep kids safe in cars. [Safekids NZ DVD]**

Safekids New Zealand - Tamariki Haumarū o Aotearoa  
The Road Safety Trust (Major Sponsor)  
Starship Foundation  
Safe Kids Worldwide  
NZ Ministry of Health

Auckland, Safekids New Zealand: 2011.

This DVD has been developed as part of the 2010/11 Safekids Campaign focus on child passenger injury prevention. It is based on the Safe Kids Canada 'Kids that click' DVD but has been adapted to: this jurisdiction, types of restraints, cultures etc.

The statistics

Motor vehicle crashes are a leading cause of unintentional death and injury to children in New Zealand.

Approximately 16 children die each year in a motor vehicle crash.

Starship Children's Health admission data for the period January to June 2008 shows that on average one child is admitted to Starship Children's Hospital each week as a result of a motor vehicle crash injury.

Analysis of data (2000 and 2004) revealed that preschool children and tamariki Maori were most frequently killed as motor vehicle passengers.

The problem

Research shows that many children are seated in incorrectly installed and used restraints.

What you can do

Use of a correctly-installed car seat that is suitable for the age, size and height of your child is the best way to prevent injury or death during a motor vehicle crash

It includes: DVD Menu:

For Parents (Available in English and Maori)

Chapter 1: Why does your child need a car seat?

Chapter 2: What do you need to know before you buy a car seat?

Chapter 3: Rear-facing car seats for babies and toddlers

Chapter 4: Forward-facing car seats for young children

Chapter 5: How to use the UAS (Universal Anchorage System)

Chapter 6: Booster seats for school age children

Chapter 7: Seat belts for children over 148cm tall

Chapter 8: Where to get more information

For Kids

1. Music video: Our children, our treasure (Featuring Tiki Taane's Starship Lullaby)

2. Polkadots safe travelling song (English)

3. Polkadots safe travelling song (Maori)

4. Professor Pogo discovers the benefits of booster seats (featuring Jonny Reid, A1GP 'Black Beauty' Driver)

It features: presenter Stacey Morrison, The Polkadots, Tiki Tane and Professor Pogo.

Safekids NZ would also like to thank Safe Kids Canada and Plunket for supporting the development of this DVD.

The car seat installation videos will also be available at:

[new website to come]

and the Safekids NZ YouTube channel:

<http://www.youtube.com/user/SafekidsNZ>

See also:

[http://www.safekids.org.nz/index.php/pi\\_pageid/27](http://www.safekids.org.nz/index.php/pi_pageid/27)

**Reference number 9618**

**Tied down: We select the best child restraints from three international testing programmes.**

**Author** Smith, Paul

*Consumer* 517, September 2011 8-13

Consumer NZ

This article describes the age and size-appropriate use of child restraints, the correct installation, relevant law and standards. The article describes 'what to look for' and gives use 'tips'. It argues against buying restraints second-hand or using older restraints on safety grounds and recommends hiring them. It argues against the use of backless boosters or booster cushions.

It gives 'we recommend' and 'worth considering' lists for the different age groups and the article argues for prolonged use of boosters for children up to the height of 1.48 m. There are three different tables for each type of restraint as 'Consumer' gathered data from three different international consumer testing organisations and they all use different tests which are not directly comparable.

The article also refers to the value of using the widely available national network of child restraint technicians. It uses the term 'Safe2go' but this is now superceded and referral should be to the New Zealand Transport Agency (NZTA) website:

<http://www.nzta.govt.nz/traffic/students-parents/child-restraints-technician-list.html>

For more see:

<http://www.consumer.org.nz/reports/child-car-seats>

and

<http://www.consumer.org.nz/reports/child-car-seats/buying-checklist>

**Reference number 9625**

**The Plunket "Are we there yet?" roadshow: The Funky Monkeys in association with Plunket and SKIP [Interviews/ accountability DVD].**

Royal New Zealand Plunket Society (Inc.)  
The Funky Monkeys  
Strategies with Kids - Information for Parents (SKIP)  
Wellington, Plunket: 2011

This DVD is a recording of a small part of one of the Waikato Plunket "Are we there yet?" roadshows: which featured the Funky Monkeys ('in association with Plunket and 'Strategies with Kids - Information for Parents SKIP'). The shows were around the topics of: safe travel, child restraints, road safety, crossing safely, making choices, parenting advice, driveway run overs etc. This disc features interviews with parents and Plunket staff/ volunteers and focuses on driveway run overs. It also shows one of the driveway run over awareness kits in use. It concludes with some information about accountability/ acknowledgment/ thanks.

**Reference number 9627**

**The Plunket "Are we there yet?" roadshow: The Funky Monkeys in association with Plunket and SKIP [DVD recording of one of the complete live shows].**

Royal New Zealand Plunket Society (Inc.)  
The Funky Monkeys  
Strategies with Kids - Information for Parents (SKIP)  
Wellington, Plunket: 2011

This DVD is a recording of one of the complete Waikato Plunket "Are we there yet?" roadshow: which features the Funky Monkeys ('in association with Plunket and 'Strategies with Kids - Information for Parents SKIP'). The shows were around the topics of: safe travel, child restraints, road safety, crossing safely, making choices, parenting advice, driveway run overs etc.

**Reference number 9628**

**PASSENGERS - NZ**

**Time for 20 km/h school bus signs [Rural Women NZ website printout].**

Rural Women New Zealand (RWNZ)  
Wellington, Rural Women New Zealand (RWNZ): 2011.

This file of papers is a printout from the website of Rural Women New Zealand about the need for greater awareness of the road rule which says that motorists must slow to 20 kph when passing a stationary school bus. They are promoting the use of flashing light signs positioned on the rear of school buses to remind motorists of this.

For more see:

[http://www.ruralwomen.org.nz/\\_blog/News\\_and\\_Inspiration/post/Time\\_to\\_Introduce\\_20kmh\\_School\\_Bus\\_Signs/](http://www.ruralwomen.org.nz/_blog/News_and_Inspiration/post/Time_to_Introduce_20kmh_School_Bus_Signs/)

**Reference number 9614**



**How to run a child car restraint checking clinic: A guide for professionals and volunteers.  
Child restraint checking clinic recording form.**

Safekids New Zealand - Tamariki Haumaru o Aotearoa  
The RoadSafe Auckland

Auckland, Safekids New Zealand: 2011. 17 p.

This publication, 'How to run a child car restraint checking clinic' is a guide for both professionals and volunteers. It was adapted, with permission, from the Accident Compensation Corporation's checking clinic guide. RoadSafe Auckland provided some funding and support.

Includes section on: 'Introduction', 'Why a checking clinic?', 'What are checking clinics and police check points?' 'Planning a checking clinic', 'Planning checklist', 'Where and when?', 'Equipment checklist', 'Advertising and promotion', 'Poster & Flyer templates', 'Invitation letter template / media release template', 'Traffic management site diagrams', 'Safety first', 'Recording and reporting', 'Checking clinic recording form', 'Evaluation' and 'Further information'.

This items states that it "... has information and tips to help you to run a child car restraint checking clinic and/ or take part in a police check point. It does not provide expert advice on child car restraint use. Child car restraints (seats) provide the best possible protection for a child if they are involved in a car crash. There are many makes and models of car seats so expert advice is vital. Hosting a checking clinic and/or a police checkpoint is the best way to provide families and whanau with advice about child car restraints and how to use them correctly."

The second PDF is the 'Child restraint checking clinic recording form' which is to be used in conjunction with the 'guide' to record the results of the checking clinic.

The two PDFs are available under 'Project plans' at:

[http://www.safekids.org.nz/index.php/pi\\_pageid/27](http://www.safekids.org.nz/index.php/pi_pageid/27)

See also records number # 8772 and # 8525 .

**Reference number 9632**

**PEDESTRIANS**

**File of driveway run over prevention material from Kidsafe Victoria, Australia, 2011, includes webpage printouts.**

[www.kidsafeqld.com.au](http://www.kidsafeqld.com.au)

Kidsafe Victoria (Inc.)

Burwood, Kidsafe Victoria: 2011. 8 p.

This file of child driveway run over prevention material includes: printouts of webpages from Kidsafe Victoria (Australia), an issue of their newsletter with an item on new resources -

'Kidsafe's driveway safety launch', a 'Kidsafe Information resources' ordering sheet which includes their driveway-related resources, a 'Help celebrate National Kidsafe Day' poster with driveway safety information on it and a 'Keep you driveway kidsafe' factsheet.  
See: <http://www.kidsafevic.com.au/>

**Reference number** 9629

### **Don't go if you don't know! [driveway run over prevention sticker].**

Kidsafe Queensland

Queensland Children's Medical Research Institute, Royal Children's Hospital, Brisbane, Australia.

This 5 x 5 cm hexagonal 'Kidsafe Queensland' driveway runover prevention sticker carries the message 'DON'T GO IF YOU DON'T KNOW' and a picture of a playing toddler with a vehicle reversing towards IT. It also features the text: "KEEPING DRIVEWAYS KIDSAFE" and [www.kidsafeqld.com.au](http://www.kidsafeqld.com.au)

The sticker is intended to be stuck on the inside of the driver's window where they will see it as a reminder as they insert their car key in the door or get into the car.

See also:

<http://www.kidsafeqld.com.au>

and

<http://www.youtube.com/watch?v=wxHAWlvdOOc>

**Reference number** 9634

### **Child safety in driveways: Information for parents and caregivers.**

Kidsafe South Australia.

Adelaide, Kidsafe South Australia: 2011

This two sided information sheet 'Child safety in driveways' is intended as 'information for parents and caregivers'. It includes sections headed: 'The facts', 'Tips for staying safe' and 'For more information'.

Doesn't include detailed stats or references but does include advice based on driveway run over research e.g. regarding risky times of the day and week.

See also:

<http://www.kidsafesa.com.au/index.php?page=factSheets&cat=Information+Pages&subcat=Fact+Sheets>

**Reference number** 9635

### **53 children admitted to hospital after being injured by vehicles in home driveways.**

*Queensland trauma review.* February 2010 1 side

Queensland Trauma Registry: A programme of the Centre of National Research on Disability and Rehabilitation Medicine (CONROD).

Queensland School of Medicine at Herston

The University of Queensland, Brisbane, Australia.

Motor Accident Insurance Commission

Queensland Health

The Queensland Trauma Registry is a research project that has collected and reported injury data since 1998 and now twenty Queensland public hospitals are collecting and systematically reviewing QTR data.

This brief one side report focuses on child driveway run over deaths and injuries in Queensland over Jan. 2005 - Jun. 2009 giving detailed stats on deaths, injuries and hospitalisations.

PDF available at:  
<http://www.uq.edu.au/conrod/docs/Feb%202010%20-%20Driveway%20Run%20Overs.pdf>  
See more at:  
<http://www.uq.edu.au/conrod/index.html?page=100412>

**Reference number** 9636

## **PEDESTRIANS - NZ**

### **Driveway run overs [four minute interview with Starship Clinical Director Mike Shepherd 1st September 2011].**

**Author** Shepherd, Mike

Television New Zealand (TVNZ)  
Breakfast (morning TV)  
Safekids New Zealand - Tamariki Haumaru o Aotearoa  
Media Monitors  
Starship  
Auckland, TVNZ: 2011.

This disc is a recording of a TV1 'Breakfast' morning TV programme item on driveway run overs. It features an interview with Starship Emergency Department Clinical Director Mike Shepherd. He refers to: often family members driving and supervising, 5 children killed a year and every 2 weeks a child admitted to hospital with a serious head or abdominal injury, toddlers small size and lack of understanding of risk, human factors such as importance of supervision, advice to separate play area (e.g. maybe divide driveway with a barrier or park on the road), supervision may mean holding the child's hand whenever anyone reverses, greater driver care on driveways, check around the car before driving off. Improving the design of our houses and driveways was also referred to.

**Reference number** 9608

### **Low Speed Run Over Mortality [Child and Youth Mortality Review Committee (CYMRC)].**

**Author** Baker, Nick  
White, Bronwyn

Child and Youth Mortality Review Committee (CYMRC)  
Wellington, Child and Youth Mortality Review Committee: 2011.  
21 p.

The national New Zealand Child and Youth Mortality Review Committee (CYMRC) has released a report. This report doesn't use the same driveway run over 'definition' or 'limits' as Safekids so the numbers given are slightly different from those given in Safekids' recent driveway publications. The report "... examining deaths from low speed run overs and ways of preventing them. ... CYMRC ... reviews the deaths of children and young people. CYMRC Chair Dr Nick Baker says people often don't realise how lethal cars can be around young children.

"We know from recent media coverage about small children who have been run over just how quickly these things can happen, and how devastating it is for families," he says. On average four to five children die in non-traffic pedestrian events in New Zealand each year. For every child killed by a vehicle moving at low speed, approximately 12 are hospitalised.

"The good news is that we can take specific actions to reduce the number of children dying or being injured in low speed run overs," says Dr Baker.

For example:

- always 'count the kids' before you manoeuvre a vehicle, and make sure they are belted safely in the car or are in a safe place away from the car
- keep cars locked, windows closed, keys out of the ignition – and don't let children use

vehicles as a play area

- slow down on driveways
- understand just how big the blind area is around your vehicle – your line of sight may be less than you think
- actively supervise children but also have other ways to keep them safe, such as a fenced off play area or a childproof doorway gate
- teach children to be cautious around vehicles
- encourage visitors to park on the road outside of your house instead of in the driveway.

Dr Baker says most deaths happen in driveways and involve children under six years old. "These deaths can happen in a blink of the eye so we need to change the way we act around vehicles."

For information about keeping kids safe at home, see the Safekids website:

[www.safekids.org.nz](http://www.safekids.org.nz).

Safekids says:

- CHECK for children before driving off.
- SUPERVISE children around vehicles - always.
- SEPARATE play areas from driveways

Available at:

<http://www.hqsc.govt.nz/page/28050/low-speed-run-over-mortality-child-and-youth/?contentType=484&tab=2349&section=9214>

**Reference number** 9609

### **Driveways ... safe for kids? [Consumer magazine - Safer kids special - September 2011, #517]**

*Consumer* 517 September 2011: 7

Consumer NZ

This article is on the issue of child driveway run overs and discusses some of the factors involved: supervision, layout of your property and vehicle design (blind zones).

There is another article in this special 'Safekids kids' issue on reversing cameras (see record # 9624) and this other article is also referred to.

**Reference number** 9623

### **Look out behind you! [Consumer magazine - Safer kids special - September 2011, #517]**

**Author** Frederikson, Bev

*Consumer* 517 September 2011: 14-17

Consumer NZ

This article is on the issue of child driveway run overs. The article describes: reversing alarms, reversing sensors and reversing cameras and focuses in particular on reversing cameras and tests and compares many of these products. They tested 13 camera systems which cost from \$180 to more than \$700.

The article warns that children are sometime run over by vehicles moving forward and that camera visibility can be affected by factors like mud, rain and fog. The discuss that fact that wired systems give better images but are more difficult to install than wireless systems and notes they need to be installed by a professional.

The article concludes with tables that include product ratings and recommendations. The recommended four systems cost \$300 - \$714 - with three at the upper end of that price range.

The article concludes: "Don't just rely on safety devices. Someone should be watching toddlers all the time when they're playing outside. Always check for children before driving off."

See also record # 9623.

**Reference number** 9624

## **SAFE COMMUNITIES**

### **20th international Safe Communities conference: Abstract book: September 6 – 9, 2011 in the municipality of Falun, Dalarna, Sweden.**

World Health Organization (WHO) Collaborating Centre on Community Safety Promotion  
Christchurch, Safe Communities Foundation: 2008

This 'Book of abstracts' features the conference abstracts and the programme. It also describes the conference posters. There is some reference to a new initiative - Safe Children Communities. (E.g. on pages 134-5)

See also:

<http://falun.se//safecom>

**Reference number 9617**

## **SAFEKIDS NZ - NZ**

### **Safekids Campaign 2010/11: Motor vehicle child passenger safety and prevention of burn injuries/ fire safety: Final evaluation report August 2011.**

Safekids New Zealand - Tamariki Haumarū o Aotearoa  
Auckland, Safekids New Zealand: 2011. 39 p.

This report reports on national and community activity undertaken for the Campaign 2010/11 focus from 1 July 2010 to 30 June 2011. The report contains information gathered by Safekids from a number of sources including Key Agencies and Coalitions.

For more information see:

<http://www.safekids.org.nz/index.php/page/48>

**Reference number 9619**

## **SAFETY PRODUCTS - NZ**

### **File of notes on making lever door handles toddler-proof. Includes printouts from websites.**

Safekids New Zealand, Tamariki Haumarū o Aotearoa

This file of information includes printouts from websites on making lever door handles toddler-proof. It includes printouts from websites, some of which which sell temporary plastic 'latch' systems which fit around the handle:

<http://www.totsafe.com/proddetail.asp?prod=6384>

<http://www.totsafe.com/proddetail.asp?prod=2006>

<http://www.kidsafeinc.com/results.cgi?catalog=MFG&keywords=lever>

[http://www.amazon.com/gp/product/B001FD4VNI/ref=pd\\_lpo\\_k2\\_dp\\_sr\\_1?pf\\_rd\\_p=1278548962&pf\\_rd\\_s=lpo-top-stripe-1&pf\\_rd\\_t=201&pf\\_rd\\_i=B0009EXOGE&pf\\_rd\\_m=ATVPDKIKX0DER&pf\\_rd\\_r=1SD4YGXM5TCYQ22TQNF7](http://www.amazon.com/gp/product/B001FD4VNI/ref=pd_lpo_k2_dp_sr_1?pf_rd_p=1278548962&pf_rd_s=lpo-top-stripe-1&pf_rd_t=201&pf_rd_i=B0009EXOGE&pf_rd_m=ATVPDKIKX0DER&pf_rd_r=1SD4YGXM5TCYQ22TQNF7)

and

<http://www.amazon.com/KidCo-Lever-Lock-Decorative-Handles/dp/B0009ET8E6>

It also includes printouts of these items from the websites of the large chains 'Bunnings':  
[http://www.bunnings.com.au/learn-how-to-diy\\_diy-project-centre\\_detail.aspx?id=76&categoryid=0](http://www.bunnings.com.au/learn-how-to-diy_diy-project-centre_detail.aspx?id=76&categoryid=0)

and 'Mitre10': [http://www.mitre10.co.nz/how\\_to\\_guides/fix\\_it/child\\_safety\\_in\\_the\\_home/](http://www.mitre10.co.nz/how_to_guides/fix_it/child_safety_in_the_home/)  
In some home situations it might be simpler to fit deadbolts or small removable bolts to doors and use stairgates in doorways to provide the necessary 'child safe' areas. (For instance, a door which opened directly out onto a driveway would be one area of concern in terms of the risk of driveway run overs.)

See also record # 9027 on 'General child safety product availability information', # 9404 on tip-over prevention and record # 9477 'NZS 4104:1994 Seismic restraint of building contents'.

**Reference number** 9630

## **SPORTS - NZ**

### **Appropriate mouth-guard use by children playing rugby in Otago.**

**Author** Chatfield, Amy

Supervisor: Associate Professor Bernadette Drummond

Child Injury Prevention Foundation New Zealand.

CIPFNZ

University of Otago

Department: Oral Sciences, School of Dentistry

Dunedin, University of Otago: 2011.

This 2010-11 Summer Scholarship report prepared for the Child Injury Prevention Foundation New Zealand (CIPFNZ) focuses on the use of mouth-guards by children playing rugby in Otago.

The abstract reads:

"Objectives: This study was undertaken to primarily determine the frequency of ownership of mouth-guards amongst young rugby players. Information was also sought regarding the frequency of use of the mouth-guards; prevalence and aetiology of head, mouth and teeth injuries; types of mouth-guard; source of mouth-guard; attitudes towards mouth-guards and who is responsible for ensuring a child is wearing a mouth-guard.

Design: Retrospective. A total of 197 questionnaires (parent/guardian and player combined) were completed (an average response rate of 27.1%). Setting: Otago, New Zealand.

Participants: 800 'Rippa' and 'Junior' rugby players and their parents/guardians.

Results: 100% of the 'Junior Rugby' players and 82.5% of the 'Rippa Rugby' players claimed to own a mouth-guard with over 90% of each group owning a Type II 'Boil-And-Bite' mouth-guard. Mouth-guard use across all groups was higher during games than practises.

Injuries were reported throughout each group although the proportion of mouth, head or tooth injuries was higher amongst the older players. Most injuries occurred during rugby games.

The majority of parents/guardians and players believed it was mainly the players responsibility to wear a mouth-guard but that parents and coaches played an important role too. This study was relatively inconclusive regarding attitudes/problems with mouth-guards.

Conclusions: The frequency of ownership of mouth-guards amongst this group of rugby players was very high and therefore promising but further research should aim to get a wider, more representative sample of players. Mouth-guard use amongst the 'Rippa Rugby' group within schools and clubs needs to be studied further to determine what the situation is and whether mouth-guard promotion/education for this group is necessary."

(Two printed-out articles from the Otago Daily Times on the survey the author conducted and survey results are attached.)

**Reference number** 9640

## **TOYS - NZ**

**Australian/New Zealand Standard AS/NZS ISO 8124.6:2011 Safety of toys - Part 6: Swings, slides and similar activity toys for indoor and outdoor family domestic use. [ISO 8124-4:2010].**

Standards Australia

Standards New Zealand - Paerewa Aotearoa

Wellington, Standards New Zealand: 2011. 55 p.

This Standard was prepared by Joint Standards Australia/ Standards New Zealand Committee CS-018, Safety of Children's Toys. It is identical with, and has been reproduced from ISO 8124-4:2010, Safety of toys-Part 4: Swings, slides and similar activity toys for indoor and outdoor family domestic use.

It provides requirements to minimise the risk from certain specific hazards associated with the referenced products (swings, slides and similar activity toys for indoor and outdoor family domestic use) when used in a domestic environment.

This standard is a mandatory product standard in New Zealand under the Fair Trading Act (1986).

**Reference number 9638**

ENDS